Strengthening migration, employment and development links: the role of the diaspora

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Understanding diasporas, 1

• Diaspora networks have always been a potent economic force, but the cheapness and ease of modern travel has made them larger and more numerous than ever before;

• Usually, diasporas are linked to remittances and development, but can be an asset or even a counterweight to the emigration of skilled and talented migrants.
Beyond sending remittances, the impact of diaspora engagement is felt strongly in the following areas, among others:

– **Trade**
– **Investment**
– **Skills and knowledge transfers**
– **Others**
How to engage the Diaspora, 1

National Plan – Objectives and National capacity

Consultation

Identification of Stakeholders

Mapping the diaspora

Research

Data Analyse

Base Date Development

Needs Indentification (listened)
How to engage the Diaspora, 2

Mapping the diaspora

Institutional Coordination

Cultural Events

Promotion of language

Double nationality

Developing Capacities

Explanation governemental policy

Active Consular Networks

Intervention with Governments in destiny countries

TRUST
How to engage the Diaspora, 3

1. Work with Leaders Home&host country
2. Twin Programms
3. Reduce cost of money transfer
4. Facilitate investement
5. Facilitate access to property ad
6. Developing capacities
7. Pilot Programme
8. Time

Developing Confidence
How to engage the Diaspora, 4

Leaders moving

- Adaptation
- Evaluation

Effective Commitment of Diasporas in Development Process
Examples from Diasporas, 1

• Mexico - Hometown Communities (LLOC)

Hometown Associations

http://diasporaalliance.org/hometown-associations/

With the help of funds from a hometown association in Los Angeles, the municipality of La Barca, Jalisco, was able to construct a communal kitchen and public meeting space.
Examples from Diasporas, 2

• Israel’s Diaspora Bonds

http://www.israelbonds.com/home.aspx
Examples from Diasporas, 3

• Regional Initiative in Science and Education (RISE) – Carnegie-IAS

http://sig.ias.edu/rise

http://www.iie.org/Programs/Carnegie-African-Diaspora-Fellows-Program
Examples from Diasporas, 5

- Chinese Policy Diaspora

http://www.cpaaffc.org.cn/
Examples from Diasporas, 6

- SOS Paisa

http://www.sospaisa.com/SosPaisa/KitEmbajador.asp
Thank you for your attention!